

# Partners - Партнери - Партнеры



Partenariat avec l'Union des Métiers et des industries de l'Hôtellerie



**Test qr code**  
**Проверьте qr-код**  
**Перевірте qr-код**



SCANNER ET TRADUIRE VOTRE MENU  
 SCAN AND TRANSLATE YOUR MENU

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**2016 Innovation Award**  
 Премія за інновації 2016 року  
 Премия за инновации 2016 года

innovation-comptoir ' pro



## e-RESTAURANTNFC

Your menu in 40 languages  
 Ваше меню на 40 мовах  
 Ваше меню на 40 языках

# CONCEPT КОНЦЕПЦІЯ КОНЦЕПЦІЯ

Meeting expectations clients  
and professionals:

Задоволення очікувань  
клієнтів та професіоналів:  
Удовлетворение ожиданий  
клиентов и профессионалов:



increase your turnover  
збільшити свій оборот  
увеличить свой оборот



To be understood in 40 languages.  
бути зрозумілим на 40 мовах  
быть понятным на 40 языках



Improving the reception of foreign tourists  
Покращення прийому іноземних туристів  
Улучшение приема иностранных туристов



Suitable for touch tablets  
Подходит для сенсорных планшетов пригодний  
для планшетних комп'ютерів

## How it works ? Як це працює? Как это работает?



I read the QR code or the NFC sticker  
прочитав QR-код або наклейку NFC  
Я прочитал QR-код или наклейку NFC



I choose my language  
Я вибираю свою мову  
Я выбираю свой язык



I read my menu in my language  
Я прочитав своє меню на  
свої мові  
Я прочитал свое меню на  
своём языке



## Advantages for the restaurant Преваги для ресторану Преимущества для ресторана



Save time with foreign tourists  
Економте час із іноземними туристами

Экономьте время с иностранными туристами

40



Suggest 40 languages, Предложить 40 языков,  
Пропонуємо 40 мов

offer dishes of the day, предлагать меню дня,  
запропонуйте меню дня



pictures of each dish, фотографии каждого блюда  
ФОТОГРАФІЇ КОЖНОЇ СТРАВИ



List of allergens, Список алергенов, Список  
алергенів



e-RestaurantNFC:  
is a real website, это настоящий веб-сайт, це  
справжній веб-сайт



Accessibili  
Доступнос



## THE TRANSLATION OF YOUR SUPPORTS ON MOBILE IN 40 LANGUAGES!

Catering - Hospitality – Tourism

### *Discover E-Office NFC*

We offer solutions to easily accommodate customers from all places and origins. The reading is done by mobile through a Tag NFC or a QR Code integrated on the communication media.

#### To welcome

The success of a restaurant often depends on two main criteria, its cuisine and its capacity to welcome customers. For the former, we rely entirely on your skills and talent, but what about the second? E-RestaurantNFC is an innovative service that will allow you to easily welcome customers from all places and origins. For that, an NFC chip and the logo opposite are added to your card. When a customer is interested in your restaurant, he simply reads the QR code or the NFC tag using his SmartPhone, in order to be automatically redirected to the web-application of your restaurant. He can then discover the menu in his preferred language.

#### Understand

Cooking is for many of us, an indispensable gateway to the discovery of a culture and a country. However, who has never been abroad, torturing his brains to understand desperately what a Teok Galbi or a Carajas? Understand the expectations of your clients by studying their experiences and feelings. Change or adapt your card in order to meet their wishes, and thus, keep them loyal.

#### Find

In a moment, find a restaurant adapted to your desires thanks to our localization service. Our partner restaurants will then be referenced and you will be able to discover, in the language of your choice, the corresponding menus.

#### Advisor

E-RestaurantNFC wants to be a community, and that's why we need you. Indeed, who better than you will know to advise other customers? Let us enjoy your experience, so that other people from your country or speaking your language can enjoy it during a future trip.

### ***Benefits and operation***

#### PROFESSIONAL ADVANTAGES

- I can easily welcome foreign customers and give them real attention.
  - I facilitate the work of the staff and save time for taking orders.
- I increase my e-Reputation because the system is also used by French.
- I can provide more information and offer links (facebook, youtube ...).
  - Location and loyalty service.
  - I increase my turnover on this clientele.
    - I can save paper.

#### CUSTOMER BENEFITS

- Satisfaction of foreign customers.
  - They will be able to discover the menu and information in their own language.
    - Simply use the mobile NFC or QR Code reader and scan the media.
- In a moment, find a restaurant adapted to your desires thanks to our localization service.
  - From home, keep an eye on the menus and events of your favorite restaurants.

#### HOW DOES IT WORK ?

- The professional transmits its content to our team.
  - The information is entered into the system.
- Clients scan the Tag NFC or QR Code and have the information in their language.
  - The professional has a back office to modify its information.

A question, a piece of information? Please note that we are currently looking for independent sales representatives in France as well as abroad. Do not hesitate to send us your application.

#### **Contact us**

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